



## Practical Information

### Organisation and Contacts

HEC Geneva  
 Seminar Secretary: Marie-José Escudero  
 Tél. 022 379 89 75 - Fax: 022 379 81 04  
 E-mail : marie.escudero@unige.ch  
 Website : www.tradingforum.unige.ch

### Location and Parking

Credit Suisse Forum (2 mn from Geneva Railway Station) - Auditorium I  
 Information : [www.credit-suisse.com/forum/fr/geneve/location.html](http://www.credit-suisse.com/forum/fr/geneve/location.html)  
 Free underground Parking at "Les Arcades" (below the Credit Suisse Forum).  
 Request your free parking ticket at the Forum welcome desk as you are registering on the day of the seminar.

### Registrations

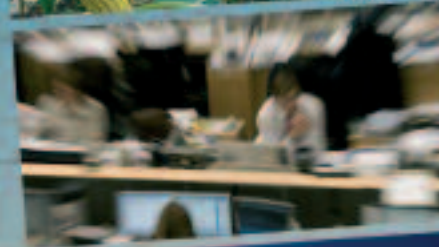
Please register on our website: [www.tradingforum.unige.ch](http://www.tradingforum.unige.ch) before the registration deadline: **Friday, 20 March 2009**  
 Forum seating is limited to 200. As such, registrations will be accepted on a first come, first served basis. Your registration will be confirmed by e-mail.  
 Cancellations are non-refundable.

### Enrollment Fee

CHF 250.- all included (coffee breaks, lunch, beverages and parking ticket).  
 Access is limited to registered participants.  
 Please bring 2 business cards, 1 to leave at the welcome desk and another to serve as your name badge.

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[www.tradingforum.unige.ch](http://www.tradingforum.unige.ch)



This forum will interest trading and finance executives who wish to acquire an enhanced vision of the global economic, financial and social challenges of the commodity markets.

**Trading Forum**  
 Tuesday, 31 March 2009

## New Forces Driving the Commodity Markets

- Interconnection of the Markets and the Impact of Non-Fundamental Factors
- Sustainable Energy, is it a Lasting or Ephemeral Event?
- Corporate Social Responsibility



Our Partners:





## Schedule

**MORNING WELCOME**  
8h30 - 9h00

*Coffee & croissants*

**WELCOME ADDRESSES**  
9h00 - 9h30

*Speakers:*

- Mr Bernard MORARD
- Mr Bernhard LIPPUNER
- Mr Jacques-Olivier THOMANN
- Mrs Magali DUBOSSON
- Mr Paul COUDRET

**INTERCONNECTION OF THE MARKETS AND THE IMPACT OF NON-FUNDAMENTAL FACTORS**

9h30 - 10h00  
10h00 - 10h30

Mr Norman HAY  
Mr Gilbert BRUNNER

10h30 - 10h50

*Coffee break*

10h50 - 11h20  
11h20 - 12h00

Mr Daniel JAEGGI  
Panel discussion (Speakers, Moderator)  
*Guest Speaker:* Mr Rouben INDJIKIAN

**CLOSING REMARKS**

12h00 - 12h15  
12h15 - 13h15

Mr Pierre-François UNGER  
*Buffet Lunch*

**SUSTAINABLE ENERGY, IS IT A LASTING OR EPHEMERAL EVENT?**

13h15 - 13h45  
13h45 - 14h15  
14h15 - 14h30  
14h30 - 15h00

Mr Remco FISCHER  
Mr Hans PÜTTGEN  
Mr Nikolai GERMANN  
Panel discussion (Speakers, Moderator)  
*Guest Speaker:* Mr Emmanuel FRAGNIÈRE

15h00 - 15h20

*Coffee break*

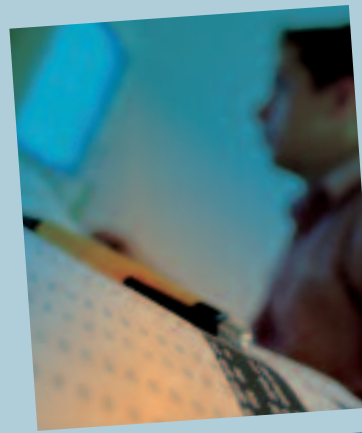
**CORPORATE SOCIAL RESPONSIBILITY**

15h20 - 15h40  
15h40 - 16h10  
16h10 - 16h50

Mr Jean LAVILLE  
Mr Michael HOPKINS  
Panel discussion (Speakers, Moderator)  
*Guest Speaker:* Miss Cindy CAHILL

**CLOSING REMARKS AND THANKS**

16h50 - 17h00 Mr Paul COUDRET



## Task Force / Committee

Bernard **MORARD** • Dean Faculty SES, Geneva University

Bernhard **LIPPUNER** • Former Regional Head, Credit Suisse

Jacques-Olivier **THOMANN** • President, GTSA & Head of Structured Finance Switzerland, BNP Paribas Suisse S.A.

Magali **DUBOSSON** • Director, HEG

Paul **COUDRET** • Economic Counselor, BCV & Moderator

Norman **HAY** • CEO, Cargill International

Gilbert **BRUNNER** • Managing Director, Fair Energy

Daniel **JAEGGI** • CEO, Mercuria Energy Trading

Rouben **INDJIKIAN** • Deputy Head, Special Unit on Commodities, UNCTAD

Pierre-François **UNGER** • Minister of Economy and Health, Republic and State of Geneva

Remco **FISCHER** • Program Manager, Water & Finance / Climate Change, UNEP Finance Initiative

Hans **PÜTTGEN** • Professor, Energy Center EPFL

Nikolai **GERMANN** • Managing Director, Addax Bioenergy

Emmanuel **FRAGNIÈRE** • Professor, HEG & Deputy Director, Trading Programme

Jean **LAVILLE** • Deputy Managing Director, Ethos Foundation

Michael **HOPKINS** • Chairman, MHC International Ltd, Senior Adviser, Chamber of Commerce, Washington DC, Professor of Corporate & Social Research, University of Middlesex, London

Cindy **CAHILL** • Partner, Corporate Responsibility, Deloitte

