



Sustainable Finance Geneva Co-Founders Bios

Laville Jean

Title: Executive Deputy Director

Company: [Ethos](#), Swiss Foundation for Sustainable Development

Ethos, Swiss Foundation for Sustainable Development, was created in February 1997 by two Geneva-based pension funds and is currently composed of 79 institutional investors. Its purpose is to promote the consideration of sustainable development principles and corporate governance best practice in investment activities, in accordance with the principles defined in its Charter.

Biography

Jean Laville (1958) has been Ethos Foundation's and Ethos Services' Deputy Director since 2002. In 1980, Jean Laville graduated in economics, majoring in political economy, from the Higher Business School (HEC) in Lausanne. After collaborating with several research programmes for the Swiss National Fund for Scientific Research, Jean Laville followed the doctorate programme of the University Institute of Higher International Studies (Institut Universitaire des Hautes Études Internationales) in Geneva. At the same time, he also taught economics, international economics and finance, as an assistant professor at the Department of Economics of the University of Geneva.

From 1988 to 2002, Jean Laville held the position of asset manager with Banque Pictet & Cie in Geneva. As Deputy Director of the quantitative office of the Institutional Management Department, he was responsible for the quantitative management of major institutional clients. Since 1998, Jean Laville has developed a management concept with sustainable development criteria within Banque Pictet & Cie and has handled the management of this type of specialized portfolios.

Areas of Expertise

Institutional asset management, Quantitative approach to asset management, ESG modelisation, evaluation and integration within asset management, corporate governance, Environmental and social research, Engagement, dialogue within companies on ESG.

Why is SFG important to you and/or why does sustainable finance in Geneva matter to you ?

It's only through integrating also environmental and social impact of investment that a sustainable development can be achieved. Finance must also actively exercise its responsibility in the choice of projects integrating the basic needs of population. Millennium goals is also a direct challenge for the financial community.