



Sustainable Finance Geneva Co-Founders Bios

Natacha Guerdat

Title: Partner

Company: [ConSer Invest SA](#)

Biography

Natacha Guerdat is a partner of Conser Invest, an independent advisory firm on sustainable investing.

Natacha joined from Lombard Odier Darier Hentsch & Cie (LODH) where she worked as a sustainable portfolio manager within the Private Asset Management Unit. Her responsibility was to provide sustainable investment solutions to private clients. She joined from the Equity Research department, where she held the position of Senior SRI Analyst for about 6 years. She manages a Dynamic Alternative Energy Basket and in May 2007, she launched a mutual fund, which focuses on alternative energy, water and waste treatment. Prior to joining LODH, Natacha was employed by Barclays Private Banking Plc. Natacha Guerdat holds a master degree in International Relations from the Graduate Institute of International and Development Studies in Geneva.

Areas of Expertise

Sustainable investing (Sustainable portfolio construction, SRI fund management, equity analysis and alternative energy industry)

Why is SFG important to you and/or why does sustainable finance in Geneva matter to you ?

Sustainable finance Geneva will have a leading role in educating and raising awareness about sustainable investing in the financial industry and particularly to the large private banking audience of Geneva. Sustainability investing provides keys to wealth management's challenges by offering solutions to an efficient way of allocating capital over the long run. Geneva, along with its long humanitarian tradition, offers access to a diversified pool of experts in the sustainability field. This proximity makes of Sustainable Finance Geneva a unique group, who can offer a large picture by addressing the different specialties of sustainable investing.