



Sustainable Finance Geneva Co-Founders Bios

## Roland Widmer

Title: Independent Consultant

Company: One Advisory

### Biography

Roland's involvement with sustainable finance started in the late 1990s, when he co-developed a socially responsible investment fund. After gaining experience as management consultant and, a few years later, as manager in a multinational company, he started his independent consultancy. His consulting work focuses on the integration of sustainability into companies and their value chains, as well the integration of environmental, social and governance (ESG) issues into financial institutions and initiatives.

Roland holds an MSc in Responsibility and Business Practice and an MA in International Relations. Besides co-creating Sustainable Finance Geneva, he is also co-founder and steering committee member of CSR Geneva. He currently lives and works in São Paulo/Brazil.

### Areas of Expertise

Providing consulting services in the financial services sector; sustainable finance in Latin America – e.g. expertise regarding the Corporate Sustainability Index ISE of Brazil's stock exchange Bovespa; management consulting in the fields of strategy, CSR and sustainability; facilitation of cross-functional collaboration. Special interests: the synergies between CSR and Sustainable Finance

### Why is SFG important to you and/or why does sustainable finance in Geneva matter to you?

The finance sector plays a key role with regard to sustainability. Considering this, I found it exciting to link Geneva's outstanding capacity and history in financial services to the theme of sustainability. On these grounds, I am very pleased to have created Sustainable Finance Geneva in 2006 together with other "movers" and forward looking professionals who engage in shaping a positive future for the financial service sector. I very much like that SFG was created and has been developed by local practitioners. This adds to its credibility and relevance.