


susta *i* nable
f *i* nance geneva



Our mission

...To turn Geneva into a recognized centre of excellence and leader in sustainability and responsibility in finance...



We are an association of interdisciplinary experts

Sustainable Finance Geneva is an association of Geneva-based professionals with a common interest in promoting sustainability and responsible investment.

- We bring years of experience in the areas of:
 - ...SRI investments (fund management and financial analysis)
 - ...ESG research, data, and ratings
 - ...Microfinance
 - ...Philanthropy
 - ...Sustainable development & corporate social responsibility
- We espouse the spirit of “Genève Internationale”
- We have roots in Geneva and possess an international business network
- We have registered officially as an association in November 2007



Who are the founders?

SFG Founders

Etienne Eichenberger	Co-Founder, Wise Philanthropy Advisors
Remco Fischer	Coordinator, UNEP FI
Natacha Guerdat	Partner, Conser Invest S.A.
Cheryl Hicks	Capital Markets & Valuation, WBCSD
Paul Clements-Hunt	Head of Unit, UNEP FI
Ulrike Kaiser	Head of Institutional Sales, Dexia
Jean Laville	Executive Deputy Director, Ethos Foundation
Cédric Lombard	Co-Founder & Director, Symbiotics S.A.
Antoine Mach	Co-Founder, Covalence S.A.
Antoine Melo	CFO, BlueOrchard Finance S.A.
Guillaume Taylor	Partner, de Pury Pictet Turrettini & Cie S.A.
Elizabeth Umlas	Independent Researcher
Philippe Spicher	CEO, Centre Info S.A.
Angela de Wolff	Founder & CEO, ConSer Invest S.A.
Roland Widmer	Co-founder One Advisory Sustainability

SFG Executive Committee

Angela de Wolff	President
Jean Laville	Vice-President
Cedric Lombard	Vice-President
Guillaume Taylor	Treasurer
Antoine Mach	Member
Cheryl Hicks	Member
Olivier Fruchaud	Secretary (Program Officer, UNITAR)



SRI common definition

Eurosif

Socially Responsible Investment (SRI)

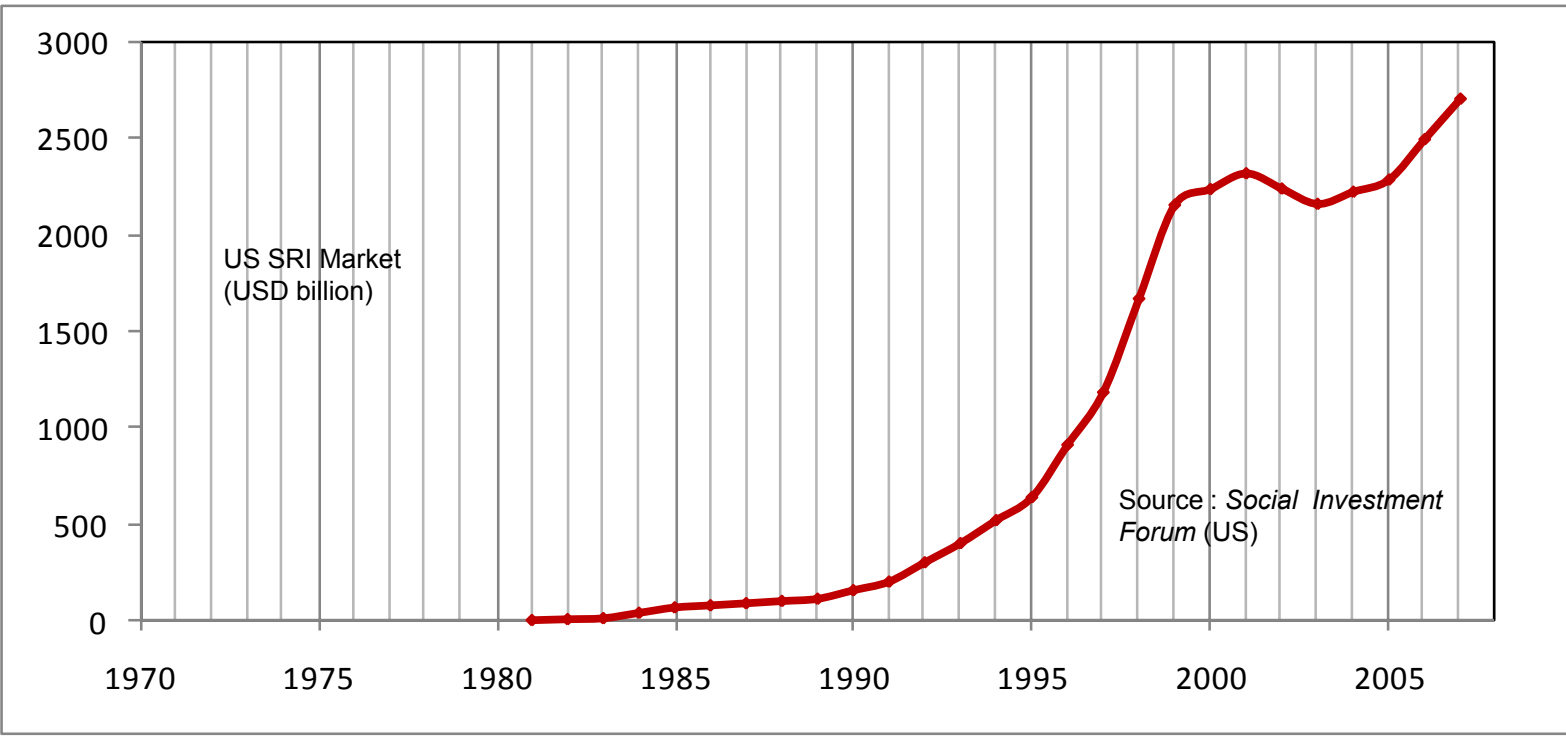
« SRI combines investors' financial objectives with their concerns about social, environmental and ethical issues. »

United Nations

Principles for Responsible Investment (PRI)

« To integrate environmental, social and governance (ESG) issues into investment decision-making and ownership practices, and thereby improve long-term returns to beneficiaries. »

SRI industry evolution, illustrated by the US market





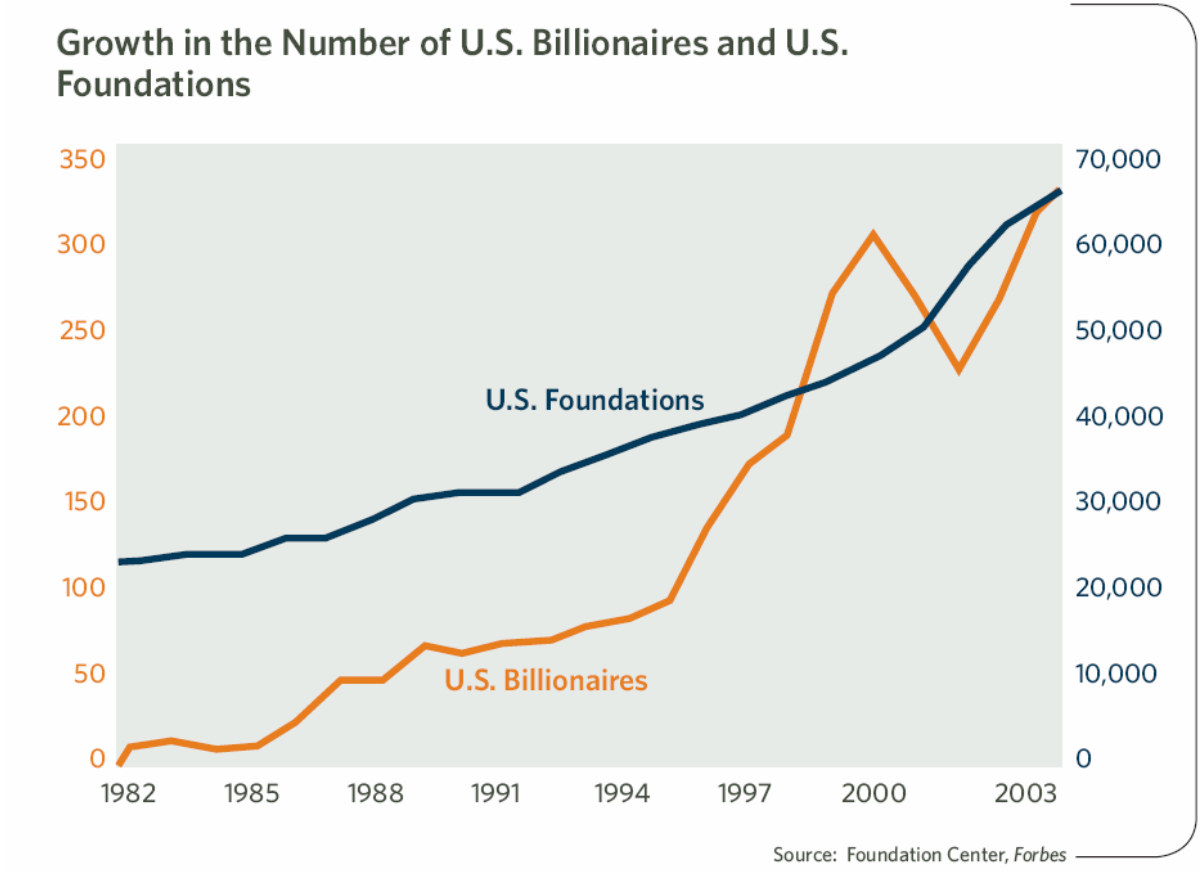
Microfinance

Industry evolution

- The total volume of microfinance loans grew from \$4bn in 2001 to \$25bn in 2006
- Since 2004, microfinance investment vehicles (MIV) assets have tripled to \$6bn and are expected to reach \$20bn by 2012
- Estimated number of microcredit borrowers worldwide: 152 million
- Estimated funding gap – the extra amount needed to make microfinance services available to the world's three billion poor: \$250bn



Philanthropy industry evolution, illustrated by the US Foundations



What do we want to achieve?

Define SF principles & spread best practice

- ...Heighten SRI/ESG awareness among finance professionals
- ...Become a center of expertise in SRI/ESG in Geneva

Facilitate knowledge-sharing

- ...Share and reinforce current knowledge & best practice in sustainable finance
- ...Provide a space for Geneva's financial community to meet and discuss sustainable finance issues with experts
- ...Facilitate access to the most current and relevant information available on the topic of sustainable finance around the world

Encourage dialogue, debate & leadership

- ...Encourage dialog, debate, progress and leadership in sustainable finance

→ Establish principles for individual investors in Geneva

→ Promote Geneva as a centre of excellence in SRI / ESG. Represent Geneva's sustainable finance expertise at external events.

→ Database on relevant sustainable / responsible finance reports, articles, best practice, etc.

→ Website of current news, events, on sustainable finance in Geneva

→ Training

→ Seminars

→ Conferences



SFG Events Calendar 2009

Overview

- January '09: *High Net Worth Individuals (HNWI) and Sustainable Finance: A promising future* (SFG Public Seminar);
- February '09: *Sustainable Finance and Private Banking in Geneva* (SFG Member-only Roundtable);
- March '09: Geneva Forum for Sustainable Investment;
- April '09: SFG Member-only Roundtable;
- June '09: *The New Asset Classes: From Cleantech and Microfinance to Social Enterprise and more* (SFG Public Seminar);
- September '09: SFG Member-only Roundtable;
- October '09: *Face-off: Sustainable Companies & Socially Responsible Investors* (SFG Public Seminar);
- November '09: SFG Member-only Roundtable



Our principles ...

Independence...

- ... We act as individuals
- ... We are not influenced by specific companies or institutions
- ... We favor innovative ideas and collaborations that promote progress

Leadership....

- ... We believe that Geneva can play a leadership role in driving sustainable finance
- ... We believe that Geneva based finance professionals have a unique opportunity to accelerate progress in sustainable finance (as a current financial centre and international centre for action on global issues)

Passion for progress and action...



Become a member!

Contact details:

Sustainable Finance Geneva

info@sfgeneva.org

www.sfgeneva.org