



Sustainable Finance Geneva – Member of the Executive Committee

## Ximena Escobar de Nogales

Title: Head of Social Performance Management

Company: [BlueOrchard](#) / [Bamboo Finance](#)

**Bamboo Finance** is a commercial investment advisory firm specializing in the financing of social entrepreneurship globally. Bamboo Finance's goal is to support innovative, commercially viable enterprises which are designed to generate significant social impact and financial return.

**BlueOrchard** is a leading commercial microfinance investment company.

### Biography

Ximena Escobar de Nogales is the Head of Social Performance Management at BlueOrchard and Bamboo Finance. She leads the Group's efforts to better assess, report on and improve social performance and social impact. Prior to joining BlueOrchard, Ximena held several positions in the nonprofit sector, including at the Global Fund to fight HIV/Aids, Malaria and Tuberculosis and at the Centre for Applied Research in International Negotiations (CASIN). In 2005 she founded and organized the Geneva Private Capital Symposium a learning platform to uncover investment opportunities in emerging markets (Microfinance 2005, SME finance 2007). In an earlier life she worked as a diplomat in Brussels. She is passionate about promoting opportunities at the intersection of entrepreneurship and social development. Ximena holds an MBA from the University of Geneva, an MA in International Relations from the Graduate Institute of International Studies (Geneva) and an MA in Economics from the Universidad de los Andes (Bogotá, Colombia).

### Areas of Expertise

Social performance management, public private partnerships, microfinance and social entrepreneurship.

### Why is SFG important to you and/or why does sustainable finance in Geneva matter to you?

Geneva is a global financial center and a UN capital. The financial and development expertise in this city offers great opportunities to combine experiences, merge disciplines and innovate for sustainable solutions. Innovative partnerships such as UNEP-FI have resulted from this cross fertilization. I believe there is much more to uncover in this fertile area. SFG is an ideal space to explore the full potential of sustainable finance and to interact among discontent and enthusiastic individuals working towards a more responsible finance.