

Public Announcement

Sustainable Finance Geneva to launch a Gender Lens Initiative

Geneva, 10 February 2021

Sustainable Finance Geneva ([SFG](#)) will launch the Gender Lens Initiative Switzerland (“GLIS”), as new working group within SFG, with the following **mission: to enhance the Swiss contribution to SDG5 through public-private partnerships, research, products development and promotion, organisational assessments, awareness-building events & media coverage.**

The GLIS will have an academic research committee (ARCO) of advisors from various Swiss and possibly foreign universities, to help design and implement research related to gender lens investment products, the gender balance of financial institutions, and women as capital owners and investors in Switzerland.

The GLIS will also have an investment solutions committee (ISCO) of advisors, to verify the gender impact of any product before it is featured in GLIS activities. The ISCO would work with partners like the Aurora project to use international legal standards to define and verify the Gender Lens nature of financial products.

The GLIS will seek to identify relevant organisations in Switzerland and abroad with whom to collaborate, such as the Gender Smart Investing (GSI) advisory group, the 2X Collaborative, and the Swiss Development Agency (SDC). It will further aim to strengthen and integrate the conversation about gender lens during the second edition of [Building Bridges Week](#), an annual event dedicated to advancing sustainable finance and set to be held in Geneva at the end of the year.

Selina Haeny, Gender Policy Advisor at the Swiss Agency for Development Cooperation, stated: “This working group is an important lever to bring together different stakeholders in the space and push gender smart investing in Switzerland to the next level. There is a great opportunity to build on each other’s know-how for more gender equality.”

Tim Radjy, the founder of the [AlphaMundi Group](#) and a Vice-President of Sustainable Finance Geneva, commented: “The launch of this working group is the result of a seminal Gender Lens meeting convened in Geneva on 7 October 2020 by AlphaMundi and GSI. It is a groundbreaking initiative for the Swiss market that showcases Sustainable Finance Geneva’s role as a platform for innovation and partnerships.”

Suzanne Biegel, the founder of [Gender Smart Investing](#), declared: “This commitment on gender-smart investing from the sustainable finance industry in Switzerland should be a hallmark for others across the globe. We are so excited to partner with Sustainable Finance Geneva to unlock more gender-smart capital at scale and to foster collaborations and commitments across the industry.”

For more information:

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With the support of:

