

CALL FOR ENTREPRENEUR SFG NEEDS YOU

SFG & SOCIAL STOCK EXCHANGE

[Sustainable Finance Geneva \(SFG\)](#), is a not-for-profit organization that establishes Geneva as an international hub for sustainable finance. Over the past few years, SFG together with important foundations and funders invested over CHF 350'000 to incubate a future [Swiss social stock exchange \(Swisox\)](#). The purpose of this investment platform is to fund and quote impact-driven securities, sustainable investment funds and companies. The ultimate intention is to bridge the funding gap between investors and entrepreneurs/products with respect to the Sustainable Development Goals. Partnership agreements with strategic partners have been signed and the project is now ready to enter a commercial and operational phase.

Today, SFG is looking for a true entrepreneur, ready to take on this fantastic challenge and willing to take the inherent risks related to entrepreneurship. As the CEO of the new operating company (in creation) that will host the social stock exchange, you will be awarded with equity participation and therefore directly responsive to the success of the venture.

IDEAL REQUIREMENTS

- ✓ Entrepreneurial track & spirit
- ✓ Excellent decision-making and leadership capabilities
- ✓ High level of autonomy and proven capacity to set priorities
- ✓ Operational knowledge of investment banking, deal structuring and financial innovation
- ✓ Proven fundraising skills and good network
- ✓ Strong comprehension of impact investing
- ✓ A genuine motivation to fulfil a social mission by leading this innovative exchange
- ✓ French and English fluent in writing and speaking, German a plus.
- ✓ Education: relevant Bachelor's degree in Finance or relevant field
- ✓ Swiss working permit

KEY RESPONSABILITIES

Acting as the CEO of the company your responsibilities would include:

- ✓ Prepare all the marketing documentation required to attract investors, including a robust business plan with financial forecasts
- ✓ Define and propose the final products and services, fee schedule and marketing positioning
- ✓ Establish a pipeline of initial deals (bonds/funds/companies willing to get listed on the platform) as well as potential investors for these deals (communities of impact investors).
- ✓ Finalize the operating model in relationship with existing operating partners
- ✓ Develop the appropriate governance in relationship with the investors, partners and initial founders
- ✓ Propose the appropriate legal form and formally set-up the operating company
- ✓ Gather a group of early-stage impact investors willing to take an equity participation in the company and secure the first rounds of investments
- ✓ Handle all communications about the company, including press relationships and media.
- ✓ Execute the business plan and get the company on track to generate its first revenues and become profitable.

IF INTERESTED

Please send your application (CV and covering letter) to info@sfgeneva.org by March 12th, 2021.

Starting as per availability.